

Your choice.
Which TV is perfect for you?



MASTER

Take your entertainment to the highest level with the very best picture quality and processing technologies from Sony.

PERFORMANCE

Step up to a wider range of color, better processing technology and crisp action with enhanced motion clarity.

		Picture						Features	Connectivity		
Models	Screen Sizes	Resolution & Clarity ¹	More Contrast	More Color	More Lifelike	Motion Clarity	Highlights	Smarter TV ^{3,4,5} Built-in Wi-Fi ⁶	Recommended Sound Bar		
MASTER	Z9D	100" Class (99.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO and Dual Database processing	Xtended Dynamic Range PRO	Backlight MASTER Drive Ultra dense full-array with individual LED dimming and boosting	TRILUMINOS DISPLAY 4K HDR Super Bit Mapping	X1 Extreme 4K HDR X1 Extreme & HDR remaster	Motionflow XR 1440 Native 120Hz	Discrete LED control	androidtv works with the Google Assistant	ST9
		75" Class (74.5" diag.)									
	A1E	65" Class (64.5" diag.) 55" Class (54.6" diag.)	4K HDR ULTRA HD 4K X-Reality PRO and Dual Database processing	OLED	Individually controlled self-illuminating pixels	TRILUMINOS DISPLAY 4K HDR Super Bit Mapping	X1 Extreme 4K HDR X1 Extreme & HDR remaster	Motionflow XR Native 120Hz	Acoustic Surface	androidtv works with the Google Assistant	
		75" Class (74.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO and Dual Database processing	Xtended Dynamic Range PRO XDR Contrast 10x ²	Precision full-array local dimming and boosting	TRILUMINOS DISPLAY 4K HDR Super Bit Mapping	X1 Extreme 4K HDR X1 Extreme & HDR remaster	Motionflow XR 960 Native 120Hz	Forward firing three-way speakers	androidtv works with the Google Assistant	ST9
		65" Class (64.5" diag.) 55" Class (54.6" diag.)	4K HDR ULTRA HD 4K X-Reality PRO and Dual Database processing	Xtended Dynamic Range PRO XDR Contrast 10x ²	Slim Backlight Drive+ Discrete grid-array with local dimming and boosting	TRILUMINOS DISPLAY 4K HDR Super Bit Mapping	X1 Extreme 4K HDR X1 Extreme & HDR remaster	Motionflow XR 960 Native 120Hz	Forward firing three-way speakers	androidtv works with the Google Assistant	NT5
		75" Class (74.5" diag.) 65" Class (64.5" diag.) 55" Class (54.6" diag.) 49" Class (48.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO and Dual Database processing	Xtended Dynamic Range PRO XDR Contrast 5x ²	Full-array local dimming and boosting	TRILUMINOS DISPLAY 4K HDR Super Bit Mapping	X1 Extreme 4K HDR X1 Processor & HDR remaster	Motionflow XR 960 Native 120Hz	Slim designed full-array backlight	androidtv works with the Google Assistant	NT5
PERFORMANCE	X850E	75" Class (74.5" diag.) 65" Class (64.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO	Dynamic Contrast Enhancer	TRILUMINOS DISPLAY 4K HDR Super Bit Mapping	X1 Extreme 4K HDR X1 Processor & HDR remaster	Motionflow XR 960 Native 120Hz	androidtv works with the Google Assistant	NT5		
		85" Class (84.5" diag.) 55" Class (54.6" diag.)	4K HDR ULTRA HD 4K X-Reality PRO	Dynamic Contrast Enhancer	TRILUMINOS DISPLAY 4K HDR	X1 Extreme 4K Processor	Motionflow XR 960 Native 120Hz	androidtv works with the Google Assistant	NT5		
	X800E	55" Class (54.6" diag.) 49" Class (48.5" diag.) 43" Class (42.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO	Dynamic Contrast Enhancer	TRILUMINOS DISPLAY		Motionflow XR Native 120Hz	androidtv works with the Google Assistant	CT800		
	X750D	65" Class (64.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO	Dynamic Contrast Enhancer			Motionflow XR 960 Native 120Hz	androidtv works with the Google Assistant	CT800		
	X700D	55" Class (54.6" diag.) 49" Class (48.5" diag.)	4K HDR ULTRA HD 4K X-Reality PRO	Dynamic Contrast Enhancer			Motionflow XR Native 120Hz	androidtv works with the Google Assistant	CT800		

Use of these TV models require consent to Google Terms of Use and Privacy Policy. ¹Requires HDR compatible content from supported digital services, such as Ultra or Netflix. ²Compared to a conventional LED TV. ³Broadband speed of at least 2.5 Mbps recommended for SD services, 10 Mbps for HD streaming or 4K downloads, 20 Mbps for 4K Ultra HD streaming. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, and the operating system and software of this Product may be subject to individual terms and conditions and changed, interrupted or discontinued at any time and may require fees, registration and credit card information. ⁴Requires compatible devices connected to the same network. Google Cast requires mobile devices with Android 2.3 or higher, or iOS 6.0 or higher and Chromecast application. Google Play using Android TV Remote Control application requires Android 4.0 or higher; not available for iOS. Voice Search is available using the included remote control, Android TV Remote Control application with Android 4.0 or higher, or using Sony's TV SideView application available for Android 4.0.3 or higher or iOS 7.0 or higher. ⁵Select Android TVs are compatible with Google Home (product sold separately).

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